GOVERNMENT OF INDIA
AYURVEDA,YOGA & NATUROPATHY,UNANI,SIDDHA AND HOMEOPATHY (AYUSH)
LOK SABHA

UNSTARRED QUESTION NO:3687
ANSWERED ON:24.03.2017
Promotion of AYUSH
Baker Shri George;Mullappally Shri Ramachandran;Patle Smt. Kamla Devi

Will the Minister of AYURVEDA,YOGA & NATUROPATHY,UNANI,SIDDHA AND HOMEOPATHY (AYUSH) be pleased to state:

Will the Minister of AYURVEDA, YOGA AND NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY (AYUSH) be pleased to state:

(a) the details of schemes run by the Government to develop and promote AYUSH system of medicine in the country, State/UT-wise;

(b) the target fixed and achievements made under various Centrally Sponsored Schemes being implemented for the development and promotion of AYUSH during each of the last three years and current year, State/UT-wise and streamwise;

(c) the funds allocated, sanctioned and utilized by the each States/UTs including NGOs for the purpose during the said period;

(d) whether the Government has received any proposal from various States/ UTs to open AYUSH Universities, if so, the details thereof along with action taken thereon;

(e) whether the Government has any proposal for setting up of Directorate of AYUSH in various States/UTs, if so, the present status thereof; and

(f) the other steps taken by the Government to promote AYUSH globally with the help of Indian overseas missions?

Answer

ANSWER
THE MINISTER OF STATE (IC) OF THE MINISTRY OF AYURVEDA,
YOGA & NATUROPATHY, UNANI, SIDDHA AND HOMOEOPATHY
(SHRI SHRIPAD YESSO NAIK)
(a): The Government of India approved and notified Centrally Sponsored Scheme of National AYUSH Mission (NAM) on 29.09.2014 which envisages better access to AYUSH services; strengthening of AYUSH educational institutions, facilitate the enforcement of quality control of Ayurveda, Siddha and Unani & Homoeopathy (ASU &H) drugs and sustainable availability of ASU & H raw-materials by promotion of medicinal plants in the States/UTs during 12th Plan. Under NAM, the Government of India provides financial assistance to the States/UTs to develop
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and promote AYUSH system of medicine in the country, State/UT-wise through following activities :-
(i) Co-location of AYUSH facilities at Primary Health Centers (PHCs), Community Health Centers (CHCs) and District Hospitals (DHs).
(ii) Up gradation of exclusive State Government AYUSH Hospitals and Dispensaries.
(iii) Setting up of up to 50 bedded integrated AYUSH Hospital.
(iv) Up gradation of State Government Educational Institutions.
(v) Setting up of new State Government AYUSH Educational Institutions in the State where it is not available.
(vi) Strengthening of State Government/ Public Sector Undertaking (PSU) Ayurveda, Siddha, Unani and Homoeopathy (ASU&H) Pharmacies and Drug Testing Laboratories (DTL).
(vii) Cultivation and Promotion of Medicinal Plants.
Under the Central Sector Scheme for Promotion of Information, Education and Communication (IEC), the Ministry takes up initiatives for propagation and promotion of AYUSH systems of medicines by organizing Arogya fairs/melas, conferences, exhibitions, seminars, workshops, symposium and also undertakes publicity through electronic multimedia/print media campaign for awareness amongst the citizens.

The Government of India has setup five Research Councils namely, CCRAS, CCRYN, CCRUM, CCRS and CCRH to undertake research in the respective stream including development of drugs. The councils through its 82 institutes provide health care services. Further, to create mass awareness regarding Ayurveda system of medicine, the council participates in National level/State level Arogya fairs/Health Camps/Exhibitions etc. The council is also generating awareness by publishing IEC material in Hindi, English and regional languages particularly targeting to general public.

Besides, the Councils through research oriented outreach programme viz. Ayurveda Mobile Health programme under Schedule Caste Sub Plan, Tribal Health Care Research Programme, Swasthya Rakshana Programme, National Programme for Cardio-vascular DCS

have been generating awareness about Ayurveda across the country.
(b) & (c): Under NAM grant-in-aid is being provided to State/UT Governments as per their proposed State Annual Action Plans (SAAPs). Since, implementation of the programme comes under the purview of State/UT Governments; no target has been fixed by the Government of India for the States/UTs. However, resource pool allocated under NAM for each State/UT Government is communicated to the States/UTs. Accordingly, States/UTs are required to prepare their State Annual Action Plans (SAAPs) as per their requirements in accordance with NAM
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guidelines. The status of achievement made under NAM since inception as well as the funds allocated, sanctioned and utilized by the each States/ UTs since 2014-15 for the purpose is placed at Annexure-I.
(d): No. At present there is no proposal to open AYUSH Universities in any States/UTs
(e): Setting up of Directorate of AYUSH in States/UTs is within the purview of State.
(f): In line with its mandate to promote/ popularize AYUSH systems of medicine across the globe, the Ministry of AYUSH undertakes various measures for global promotion and popularization of AYUSH systems of Medicine with the help of Indian overseas Missions, which include following:
(i) Signing of Country to Country Memoranda of Understanding (MoUs) on 'Cooperation in the field of Traditional Medicine'; (ii) 'Setting up of AYUSH Academic Chairs in Foreign Universities/Institutes' (iii)Signing of MoUs for 'Undertaking Collaborative Research' to enhance the acceptability of AYUSH systems at International level (iv) Setting up of AYUSH Information Cells in the premises of the Indian Missions/ICCR Cultural Centres for dissemination of authentic information. (v) Organization/ participation in International exhibitions/ conferences/ workshops/ seminars/ road shows/ trade fairs, etc. to create awareness amongst the local population; (vi) Providing incentives to AYUSH drug manufacturers/ entrepreneurs/ AYUSH institutions, etc. (a) for participating in International exhibitions/ conferences/ workshops/ seminars/ road shows/ trade fairs, etc. for generating awareness amongst the participating public about the AYUSH systems of medicine and; (b) for registration of AYUSH products with regulatory agencies of different countries to enhance export of the products.
The Ministry of AYUSH has signed Country to Country MoUs on cooperation in the field of Traditional Medicine with 10 countries.
Academic Chairs have been set up in Hungary and Thailand with the objective to promote academic and collaborative research activities on AYUSH systems abroad and to develop quality standards of AYUSH education in foreign educational institutes. MoUs for setting up of Academic Chairs has also been signed with South Africa, Trinidad & Tobago, Russia, Indonesia, Slovenia, Latvia, Argentina and Armenia. The Ministry has set up 26 AYUSH Information Cells in 24 Countries.
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